



### Get Involved

Volunteer opportunities at Spread the Word Nevada are virtually limitless:

- Assist with fundraising efforts
- Help clean books before they are distributed
- Organize book drives
- Assist with publicity
- Become a Books & Buddies mentor
- Lend a hand with one of our programs
- Seek out new partnerships

We need your help to improve the lives of Nevada's at-risk children.

### Drop-Off Sites

A significant number of our books are gently-used and donated by people just like you. Books may be dropped off at any of these locations in the Las Vegas Valley.

- Barnes & Noble Booksellers
- The Dance Zone
- Fletcher Jones Imports
- Kumon Math & Reading Centers
- Mathnasium
- Periwinkle Cottage
- Plaza Realty
- PostNet (Stephanie & Horizon Ridge Parkway)

### Give a Little, Get a Lot

You have the power to create positive change in our community and help children acquire a love of reading that can last a lifetime.

We accept and appreciate gently-used books as well as in-kind donations and monetary contributions. No amount is too small, and because we pride ourselves on keeping administrative costs to a minimum, we're certain your donation will go further than you could ever imagine.

There is simply no greater gift one can give than a passion for reading, and there's no better time than now to do your part.

Spread the Word Nevada



Kids to Kids

Inspire a child.  
Give the gift of reading.

### How Can I Help?

Please consider a tax-deductible donation to Spread the Word Nevada.

#### Donate online at our Web site:

[SpreadtheWordNevada.org](http://SpreadtheWordNevada.org)

#### Or mail your donation to:

Spread the Word Nevada  
260 E. Desert Rose Drive  
Henderson, NV 89015

### We'd Love to Hear From You

If you have questions or would like to know more, please call (702) 564-7809 or e-mail [info@spreadthewordnevada.org](mailto:info@spreadthewordnevada.org).

Look for Spread the Word Nevada on Facebook and follow us on Twitter @SpreadtheWordNV.



[SpreadtheWordNevada.org](http://SpreadtheWordNevada.org)



## Promoting Literacy, One Book at a Time

Books are truly magical. They inspire, entertain and educate. They can also open doors to boundless possibilities for those less fortunate.

Spread the Word Nevada is dedicated to advancing early childhood literacy by placing books into the homes of children in Southern Nevada's at-risk, low income communities.

Through our programs, Spread the Word Nevada fosters reading and language development opportunities, ultimately leading to brighter academic and economic futures.

## The Numbers Speak for Themselves

To-date, Spread the Word Nevada has distributed in excess of 1.6 million books to more than 185,000 children and their families.

## It Takes a Community

The success of Spread the Word Nevada is due, in great part, to our community partners, including Bank of America, The Engelstad Family Foundation, First Book, Goodwill Industries of Southern Nevada, Lamar Advertising, Lee's Discount Liquor, MGM Resorts Foundation, NV Energy, The Sands Foundation, ShuffleMaster, Super Pawn, The Tony and Renee Marlon Charitable Foundation and others.

## Our Literacy Programs

The programs of Spread the Word Nevada are imaginative, varied and effective. Working in concert, they accomplish a range of important literacy goals.

### Kids to Kids

Kids to Kids is the flagship initiative of our organization. Kids to Kids puts books into the hands of at-risk children so they may build home libraries. Book ownership is a critical factor in every child's intellectual development. Far too often, the books provided through the Kids to Kids program are the first books these children have ever owned.

### Breakfast with Books

The goal of Breakfast with Books is to increase the awareness and importance of reading as a family activity. Each program consists of a breakfast snack, storytime, raffle and the opportunity for children and their parents to select new books to keep. Basic reading strategies are reinforced, and the program fosters a love of reading in the home.

### Books & Buddies

Books & Buddies improves reading and comprehension skills by partnering at-risk children with community and corporate volunteers who act as reading companions and "models." Books & Buddies mentors make a 12-week commitment and provide individualized attention, often bringing about life-changing, breakthrough results.

Find out more about Spread the Word Nevada programs, events, volunteer opportunities and news at [SpreadtheWordNevada.org](http://SpreadtheWordNevada.org).

